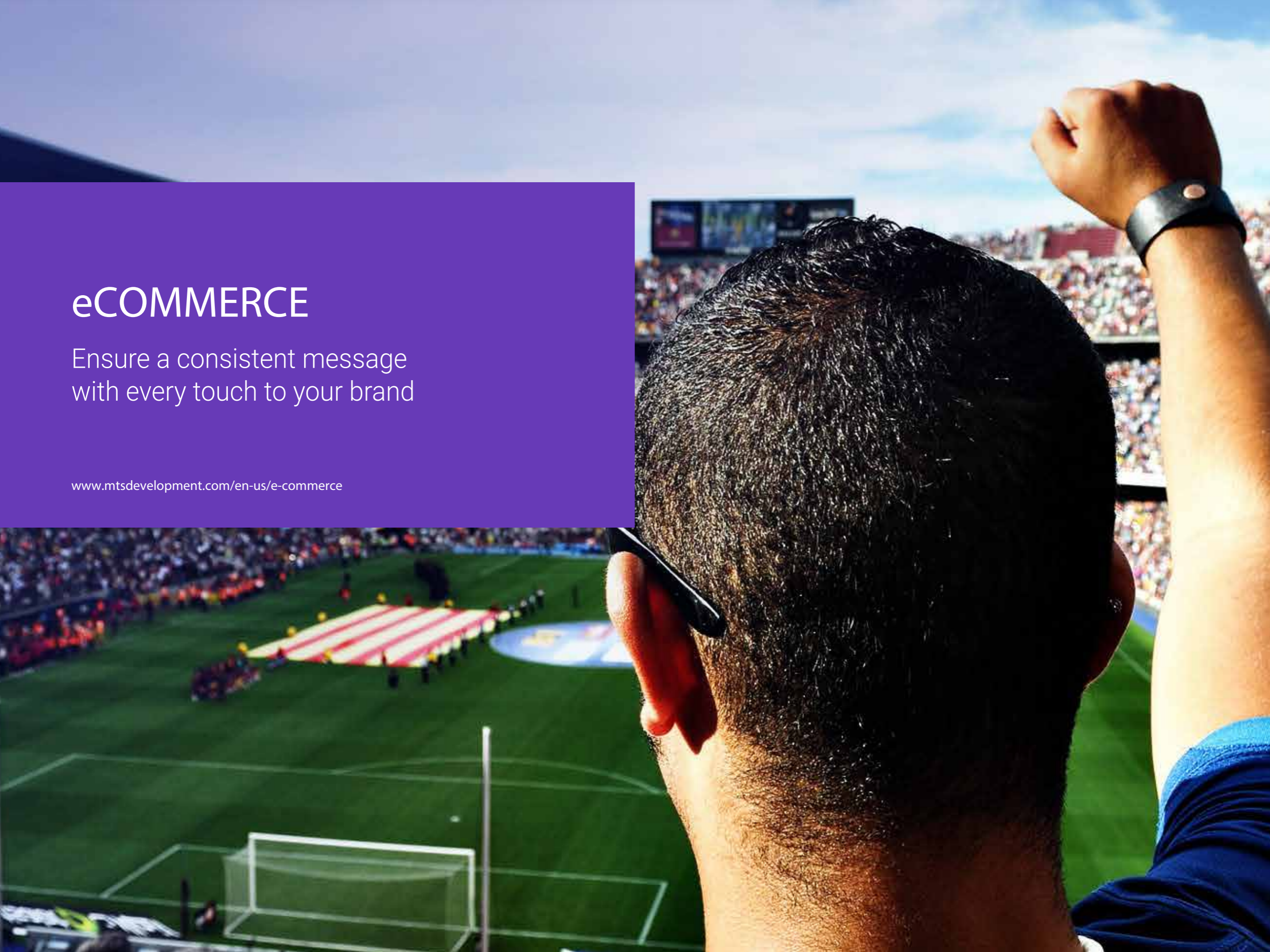


eCOMMERCE

Ensure a consistent message
with every touch to your brand

www.mtsdevelopment.com/en-us/e-commerce



MTS E-COMMERCE

Great Shopping Experience that's relevant & personalized for every customer

Building a robust web presence requires a dynamic front-end system and a scalable back-end infrastructure that can respond to user activities and deliver a great shopping experience, optimized for phone, tablet and desktop computer. This experience need to be relevant and personalized for every customer to ensure a consistent message with every touch to your brand.

The MTS E-Commerce designed from the ground up to solve this kind of challenge. We empower organizations with powerful and flexible tools to respond to the most critical part of their business that drives revenue. Its sophisticated system to meet the current and future needs.

MTS E-Commerce web content management helps to simplify the designing process and minimize the cost for storefront development by separating the design layer from the development layer make it more efficient for the team to work together to achieve project tasks.

MTS COMMECE PLATFORM

Rich and engaging experience across all channels.

MTS Commerce Platform is a unified and complete, omni-channel commerce solution. It's more mobile, more social and the only true omni-channel commerce solution that allows a rich and engaging experience across all channels. From the first touchpoint, it creates a relationship between your customer buying journey and your brand.

Growth requires a robust foundation, a system that responds to rapid business changes, MTS platform is a high scalable solution built on a robust infrastructure that scale as your business grows. It allows multi-sites, multi-region and can be adapted with your business model. With clustering and loading balancing, we ensure maximum availability and high performance.



One core system that drive the entire experience

The e-commerce application is part of our true omni-channel solution that connects the e-commerce, mobile e-commerce, in-store point of sale, call center to single scalable back-end that drives the entire experience. The result is not only a happy visitor, but, also more engaging visitor that increase profitability which can directly affect the entire business and create a loyal customer.

Optimized catalog with dynamics recommendations.

Storefront should be dynamic, relevant and optimized based on customer behaviors and interactions. MTS E-Commerce drive by our recommendation engine that automates and personalizes online shopping by steering customers to related products and maximize customer profitability should. The site gets personalized to respond to changing customer behaviors and preferences. It improves the ability for customers to make faster purchasing decision.

MTS eCommerce Highlights

- It allows you to manage all your business models, (B2C) or business (B2B).
- Responsive design enables sites to display elegantly every screen size.
- Flexible checkout flow with the flexibility to check out without registration.
- Wish lists & favorites lists with the ability to save orders for later.
- Accept all types of payments including credit card, coupon and a gift card.

"84% of online shoppers say user-generated content has an influence on what they buy"

Source/ Research on purchasing decisions



Search that drive revenue & remarkable results

One of the key elements of successful online selling, that customers can get optimal products and accurate search results based on their search criteria. This will increase the conversion rate and ensure high maximum revenue. MTS E-Commerce features an advanced search function for sophisticated product and content searches. That delivers personalized search results, including highly relevant cross-sell offers and maximizes visitor's effectiveness.

Scalable and flexible architecture

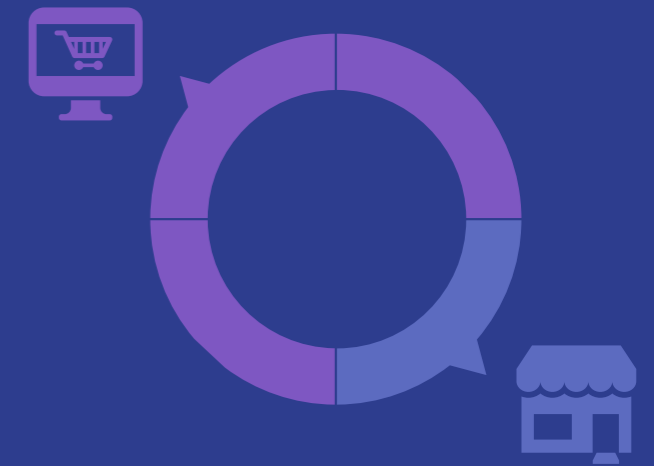
Easily create a new website, expand internationally and designed site for different campaign purposes. It eliminates the complexity of expansion. MTS e-commerce application, enables business users to expand beyond limits. The solution removes the complexities of site expansion and management, with multi sites, multi languages, multi-currency, enabling business users to create new properties with prebuilt, reusable components that can be shared between sites and touch points.

MTS eCommerce Highlights

- Personalizes search results for every customer
- Orders and returns with tracking capability
- Single customer profile that drives the entire content.
- Dynamic search navigation with advance search results.
- Comprehensive and rich editing features

"7/10 online shoppers prefer to shop with their favorite retailers online"

Source: Study on what consumers want during shopping experience



MTS DEVELOPMENT

Committed for outstanding experiences for our partners.

MTS Development provides high quality enterprise-level applications designed to help standard and specific industries with state of the art business solutions using a proven methodology from E-Commerce systems to Enterprise resourcing plan (ERP), Customer Relationship Management (CRM) and Supply Chain Management (SCM).

Next Step

Every day, enterprises around the world are discovering what a MTS Commerce platform, can do to help them adopt an omni-channel commerce platform. Work with them in the digital era to implement a customer centric experience.

Join the growing community of enterprises that are choosing MTS Commerce Platform, as their go-to commerce platform. For more information on how MTS Commerce Platform can be your next big thing.

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